

BUSINESS VALUATION EXPERT. AUTHOR. SPEAKER

This quote has been shared around the world:

"The value of a business is a function of how well the financial capital and the intellectual capital are managed by the human capital. You'd better get the human capital part right."

~ Dave Bookbinder



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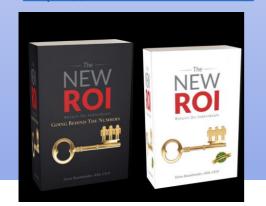
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- Accredited Senior Appraiser in Business Valuation (ASA)
- Certified in Entity and Intangible Valuation (CEIV)
- Author: <u>The NEW ROI: Return on Individuals</u> & <u>The NEW ROI: Going Behind The Numbers</u>
- Host: Behind The Numbers Podcast
- Contributor: <u>CFO University</u>, <u>The Enterprise Engagement</u>
 <u>Alliance</u>, <u>TLNT.com</u> & <u>Thrive Global</u>

Dave Bookbinder is a valuation expert, having conducted thousands of valuations of the securities and intellectual property assets of public and private companies across all industries for various purposes.

Dave is the author of the Amazon #1 best-selling books, <u>The NEW ROI: Return on Individuals</u>, & <u>The NEW ROI: Going Behind The Numbers</u>, which explore the impact that people have on the value of a business and provide a roadmap for companies to increase their value by tapping into their most valuable-asset.

Dave is also the host of <u>Behind The Numbers</u>, the show that digs deeper to understand what matters most in business.

Interview Topics:

- How are businesses valued?
- What are the key drivers of business value?
- What should business owners know about selling their company?
- How do people contribute to the value of a business?
- Why should companies care about corporate culture?
- Why does employee engagement really matter?















